MICHELIN TYRES, PERFORMANCE MADE TO LAST





PASSENGER CARS | SUV-4X4 | VAN



MICHELIN TYRES, PERFORMANCE MADE TO LAST



3PMSF Marking : 3 Peak Mountain Snow Flake

* Auto Bild, issue 42/2021, 3 comparative tests published in 2021, 1st place Michelin for the best overall performances on wet, dry and snow tracks for the following ranges: MICHELIN Pilot Alpin 5, MICHELIN Pilot Alpin 5 SUV, MICHELIN Alpin 6.

PASSENGER CARS

For track usage





20% track - 80% road





80% track - 20% road





90% track - 10% road



Excellent longevity and high levels of performance, from the first to the last kilometer⁽¹⁻²⁾



(1) The following tyre lines are designed to offer high level of longevity and performance that lasts: MICHELIN CrossClimate 2, MICHELIN e. Primacy, MICHELIN Primacy 4, MICHELIN Pilot Sport 4, MICHELIN Alpin 6 and MICHELIN Pilot Alpin 5.

(2) "Last kilometer" being understood as until the minimum legal tread depth (1.6 mm). Please refer to the minimum legal tread depth in your country.

MICHELIN, STREET LEGAL TRACK TYRES

To ensure the best possible handling on racetracks and roads, a complete set of 4 tyres should always be fitted.



TRACK PERFORMANCE MADE TO LAST.

Fast and consistent lap times⁽¹⁾. The track tire to push performance limits.



MICHELIN PILOT SPORT CUP 2 R -ò:-90% track / 10% road

ULTIMATE TRACK PERFORMANCE MADE TO LAST.

The MICHELIN Pilot Sport Cup 2 R track tire is engineered for ultra-high performance of sport and hypersport cars, smashing lap times⁽¹⁾.





MICHELIN e•PRIMACY

ECO-DESIGNED. MADE TO LAST.

A tyre 100% made in Europe.

Fuel saving⁽¹⁻⁵⁾ and low CO₂ emission⁽⁵⁾ tyre for more eco-friendly driving⁽⁸⁾

- The lowest fuel consumption and CO₂ emissions in its category⁽¹⁻²⁾.
- Save money by lowering fuel costs by up to €80⁽¹⁻⁵⁾.
- Reduce your carbon footprint by up to 174kg of CO₂ during usage of the tyre⁽¹⁻⁵⁾.

Smooth, stress-free electric journey

Increased 7% battery range on average for your electric vehicle⁽³⁾ or about 30 additional kilometers for a 400km estimated range.

High standard of safety, made to last

- High level of safety on wet throughout the life of the tyre⁽⁶⁻⁷⁾. - Even after 30,000 kilometres of use, braking distance remains below the legal homologation level for a new tyre $^{(7)}$.

Excellent longevity⁽⁴⁾

X



MICHELIN PRIMACY⁴⁺

NEW









Greater safety made to last

- Best wet braking performance at the legal tread depth⁽¹⁾. - Best aquaplaning control⁽²⁻³⁾.

Long-lasting confident driving

- Excellent longevity⁽⁴⁾.



MICHELIN **PILOT SPORT**⁵

GET THE MOST FROM YOUR DRIVING EXPERIENCE FOR MORE MILES⁽¹⁾.





NEW

Enhanced spirited driving that lasts for more miles⁽¹⁾

- Responsive driving with the combination of high performance, precision handling and steering control⁽²⁾. - Design for high longevity⁽¹⁾.

Command the road confidently with long-lasting tire grip⁽³⁾

Maximized grip on dry & grip and traction on wet⁽³⁾.

When performance meets aesthetics Premium Touch Sidewall Design.













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MICHELIN PILOT SPORT⁴S

-- PASSENGER CARS & SUV Sport - 80% road / 20% track



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ROAD EXHILIRATION MADE TO LAST.

The maximum combined performance

- Outstanding results on essential performance⁽¹⁾. - N°1 in track endurance and longevity⁽¹⁾⁽²⁾.

A genuine crafting process

A high-precision process and a unique knowhow associated to the perfect gesture of Michelin experts.

Premium design and rim protector

- Premium touch finish providing a velvet effect on the external

- Deep rim protector.

Acclaimed by car makers

The MICHELIN Pilot Sport 4 S tyre is equipping new highperformance vehicles (Mercedes-AMG, Ferrari, Porsche f.e.).



MICHELIN PILOT SPORT EV

High performance

ELECTRIFIED ROAD CONTROL MADE TO LAST.

Design inspired by Formula E. 100% of the tyre line with Premium Touch Design.



Confidently drive the full potential of your high performance electric vehicle

- 15% more of cornering stiffness⁽²⁾ even at high speed⁽¹⁾. - Excellent grip and safety on wet : new & worn⁽³⁻⁴⁾.



Support the environment without sacrificing driving fun

Eco-designed sport tyre made to last⁽⁵⁾.



Spirited driving for longer trips⁽⁶⁾ KM Additional 60 km of range⁽⁶⁾.



Enjoy the sound & reduce the noise Around 20% reduction in perceived noise level⁽⁷⁾ inside the car.







ROAD CONTROL FOR SUV MADE TO LAST.

MICHELIN LATITUDE CROSS

-;:- *SUV* 65% on-road / 35% off-road

SAFETY AND MOBILITY ON/OFF ROAD MADE TO LAST.



The traction & resistance of an off-road tyre



The comfort of an on-road tyre



Good longevity













HASSENGER CARS & SUV



















SAFETY MADE TO LAST **IN SEVERE WINTER CONDITIONS.**

Excellent safety and traction in severe winter conditions ⁽¹⁻²⁾

Excellent grip in low temperatures, outperforming the previous generation tire by +6% on wet surfaces and +8% in $snow^{(2)}$.

Engineered for braking and traction on snow, made to last⁽²⁾

Best in longevity⁽³⁾



MICHELIN PILOT ALPIN⁵

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ASSENGER CARS & SUV Sport

ROAD CONTROL MADE TO LAST IN SEVERE WINTER CONDITIONS.









3PMSF



Control and driving precision on wet roads and snow (1-2-3) HIGHLY ECOMMENDE Reduced braking distances for safe winter driving, whatever the conditions⁽¹⁾ MICHELIN Pilot Alpin 5 SUV Dimension 235/55 R18 Issue 21 / 2021 TEST WINNER 2021 Improved longevity⁽⁴⁾ and reduced fuel consumption⁽¹⁾ **alirad** MICHELIN Pilot Alpin 5 SUV Acclaimed by leading premium car manufacturers





ROAD CONTROL MADE TO LAST IN SEVERE WINTER CONDITION FOR YOUR SUV.

Control and driving precision on wet roads⁽²⁾ and snow⁽¹⁻³⁾

Excellent snow traction for effortless mobility in winter⁽¹⁾

Reinforced sidewall for SUV robustness and best longevity⁽⁴⁾

Genuine, high precision premium crafting



MICHELIN CROSSCLIMATE²

- ASSENGER CARS & SUV



MASTER OF THE ALL-SEASON TYRES (1) DESIGNED FOR A SAFE DRIVE ANYWHERE, IN ANY WEATHER.

Part of the best-selling tyre family in Europe⁽⁸⁾





Leader in wet and snow performance at the legal wear limit ⁽²⁻³⁻⁴⁾, for safety made to last



Leader for snow braking and traction⁽²⁻³⁾



Leader for dry braking⁽⁵⁾



Excellent longevity⁽⁶⁾

Lower fuel consumption⁽⁷⁾









Certified for winter driving (3PMSF marking)

Leader in wet and snow performance, when new and at the legal wear limit ⁽³⁻⁴⁻⁵⁾

Leader in dry braking⁽⁶⁾

Leader in longevity without sacrificing safety⁽⁷⁾



MICHELIN CROSSCLIMATE CAMPING

- MOTORHOMES



FREE YOUR ROAD TRIPS EVERYWHERE, IN ALL WEATHER.



Michelin offer with "CP" marking is MICHELIN CrossClimate Camping tyreline.





Safe and happy travels all year round, in all seasons

- Safety: excellent grip on wet surfaces: classified A⁽¹⁾. - Traction, braking and grip on snow guaranteed thanks to its 3PMSF marking⁽²⁾.
- Optimized braking on dry ground⁽³⁾.
- Optimized MICHELIN longevity and lifetime⁽⁴⁾.

Explore all destinations, whatever the terrain

- In winter, certified for use on snowy ground with 3PMSF. - Optimal traction on water, snow, mud, grass, gravel...⁽⁵⁾

Travel in total comfort overtime: resistant design both when driving and parked

- Reinforced sidewalls for better impact resistance (kerbs). - Reinforced casing for long time parking : CP Marking⁽⁶⁾. - Abrasion resistant tread compound based on truck technology.



For caravans and motorhomes, Michelin recommends exclusively fitting of "CP" marked tyres, designed to cater for the higher loads imposed by those vehicles.

Michelin offer with "CP" marking is MICHELIN CrossClimate Camping tyreline.









MICHELIN AGILIS³

-,::- VAN





TAKE CARE OF YOUR BUSINESS AND **DO YOUR BIT FOR THE ENVIRONMENT.**

An environmentally conscious design (1-2-3)

- The summer van tyre line completly 'B-grade' rolling resistance with an optimized weight.
- Reduced fuel consumption thanks to improved rolling resistance⁽¹⁾, this tyre reduces your carbon foot<u>print by 100kg</u> each year, the equivalent of 3 trees' worth of $CO_2^{(2)}$.
- The tyre's weight is optimised to generate less waste⁽³⁾.

Safety made to last

- Excellent wet braking performance⁽⁴⁾ from the first to the last kilometer⁽⁵⁻⁶⁾ thanks to MICHELIN EverGrip Technologies.
- The summer van tyre line completly 'A-grade' wet braking.

Improved longevity⁽⁶⁾

- The Michelin expertise in high mileage tyres.
- Up to 16% more mileage vs previous generation⁽⁶⁾.

Reinforced robustness⁽⁷⁾

- Unique kerbing shields protection against sidewall damage.
- Abrasion resistant rubber compound derived from proven truck tyre technology.
- Patented truck tyres stone ejectors, adapted for the first time to van tyres, bring additional damage protection by preventing stone retention, resulting in improved service life.



MICHELIN AGILIS CROSSCLIMATE

- K VAN

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For caravans and motorhomes, Michelin recommends exclusively fitting of "CP" marked tyres, designed to cater for the higher loads imposed by those vehicles.

Michelin offer with "CP" marking is MICHELIN CrossClimate Camping tyreline.



WHAT YOUR BUSINESS DEMANDS.



- Leading dry braking performance when compared to the all-season, summer or winter main competitors⁽¹⁾. - A-rated wet grip for rainy conditions⁽²⁾. - Approved for use in winter conditions⁽³⁾.

Optimal traction on all terrain types⁽³⁾

- Unique V-shaped tread-pattern, with large tread blocks and wide grooves to maximize traction on snow, mud, grass, gravel, - A single tyre all year round, 3PMSF certified for snow traction, to save time and money⁽³⁾.

Leader for longevity in all tyre categories⁽⁴⁻⁵⁾

- Minimum 25% more mileage than other main competitor summer and winter tyres and 39% more than its main all-season competitors⁽⁴⁻⁵⁾.

- 4 tyres saved on average, every 100 000km⁽⁶⁾.

Reinforced robustness

- Unique kerbing shields protect against sidewall damage. - Abrasion resistant rubber compound derived from proven truck tyre technology.



For caravans and motorhomes, Michelin recommends exclusively fitting of "CP" marked tyres, designed to cater for the higher loads imposed by those vehicles.

Michelin offer with "CP" marking is MICHELIN CrossClimate Camping tyreline.



MICHELIN AGILIS ALPIN

₩ VAN





3PMSF



longevity⁽⁵⁾.







DON'T LET HARSH WINTERS **STOP YOUR BUSINESS!**

Optimal control and mobility on snow⁽¹⁾

- High level of traction & acceleration on snow⁽¹⁾.
- Premium road handling thanks to its full tread depth pattern.

Safety made to last in severe winter conditions

- Excellent braking in winter conditions⁽²⁾ from the first to the last kilometer⁽³⁾⁽⁴⁾.

Excellent longevity⁽⁵⁾ for more miles of winter driving

- The Michelin expertise in high mileage tyres.
- Experience high winter performance without sacrificing

Reinforced robustness

- Abrasion-resistant rubber compound, derived from innovative truck tyre technology.





(a) Fuel efficiency class (from A to E). (b) Wet grip class (from A to E). (c) External rolling noise class (from A to C) and measured value in decibel (dB). (d) Tyre for use in severe snow conditions.

Actual results may vary according to road and weather conditions.

MICHELIN Pilot Sport Cup 2 Connect:

(1) Fast and consistent lap times - Internal study, Porsche 991 GT3 equipped with 245/35 ZR20 and 305/30 ZR20 at Valencia (07/2018) and Renault Megane 3 RS with 235/35 ZR19 Charade and Ladoux °3 (10/2018).

MICHELIN Pilot Sport Cup 2 R:

(1) Lap time - Internal Study in Nardo conducted by Michelin, in January 2018, on PORSCHE 911 GT2 RS on dimensions 265/35-20 on front axle & 325/30-21 on rear axle, measured -2.9sec/lap vs. MICHELIN Pilot Sport Cup 2. Total track length is 6 277 m.

MICHELIN e.Primacy:

(1) Rolling resistance test - Rolling Resistance tests conducted on machine by Applus Idiada, on Michelin's request, June (on new) & August (on 2mm buffed) 2020, on dimension 205/55 R16 91V, comparing MICHELIN e. PRIMACY (new: 5.58kg/t & worn: 5.13kg/t) versus MICHELIN PRIMACY 4 (new: 7.74kg/t & worn: 6.25kg/t) ; BRIDGESTONE TURANZA T005 (new: 7.17kg/t & worn: 5.81kg/t) ; CONTINENTAL ECOCONTACT 6 (new: 6.39kg/t & worn: 5.49kg/t) ; CONTINENTAL PREMIUM CONTACT 6 (new: 8,93kg/t & worn: 6,94kg/t); DUNLOP BLURESPONSE (new: 7.97kg/t & worn: 5.54kg/t); GOODYEAR FFFICIENT GRIP 2 (new: 7.01kg/t & worn: 5.38kg/t) : PIRFLLI CINTURATO P7 BLUE (new: 6.96kg/t & worn: 6.30kg/t) : PIRFLLI CINTURATO P7 (new: 8.79kg/t&worn: 6.97kg/t). (2) MICHELIN e. PRIMACY category of tyres is defined as one of the Premium summer tyres such as CONTINENTAL, GOODYEAR, BRIDGESTONE, PIRELLI, DUNLOP brands, and which are not dedicated to Original Equipment application (i.e. not designed to achieve car manufacturers specific targets) but tyres that can be purchased from retailers. (3) Increased EV battery range and CO2 reduction - When new, MICHELIN e.PRIMACY generates 2kg/t on average Rolling Resistance less than competitors, equivalent in fuel consumption reduction of up to 0.211/100km, equivalent of a gain in CO2 emission up to 5g for a VW Golf 7 1.5 TSI or equivalent of gain of up to 7% in autonomy for a VW e.Golf. (4) Longevity - Longevity test conducted by DEKRA TEST CENTER, on Michelin's request, June-July 2020, on dimension 205/55 R16 91V on VW Golf 7 comparing MICHELIN e.PRIMACY (100%) versus MICHELIN Primacy 4 (102.1%) Longevity test run in average real usage (D50) with 14.460 km run and extrapolated longevity at 1.6mm. Test winner ADAC Summer 2020 235/55 R17 test performed by ADAC on a Ford Kuga in 2020. This test was performed in 235/55 R17. Michelin Primacy 4 is the best of 12 tested tyres according to tested properties (wet, dry, noise, wear, fuel consumption). Michelin Primacy 4 is test winner with the following comments : "Very balanced with top marks in the wet, excellent low wear, very good in the dry" - Ranked 1,0 in Wear. (5) Increased fuel savings - During usage, MICHELIN e.PRIMACY generates 1.5kg/t on average Rolling Resistance less than competitors, gain is equivalent of up to €80 savings on fuel. This gain is equivalent of up to 174kg of CO2 saved. Usage gains are estimated on the average of new and buffed 2mm datas to take into account real life time performance. All gains are estimated on a base of 35,000km and a fuel price of €1.46/L (https://ec.europa. eu/energy/data-analysis/weekly-oil-bulletin_en 6/1/2020 weighted on the top 10 countries for motor vehicle movements on national and foreign territory - https://ec.europa.eu/eurostat/web/transport/data/database). Actual fuel and cost savings may vary depending notably on driving habits, vehicle or tyre pressure. (6) Wet grip - MICHELIN e. Primacy is rated "B" on the Wet Grip Item of the European labelling scale. (7) New and Worn (worn means worn on machine (buffed) to the depth of Tread Wear Indicator according to European regulation for Tread wear indicator ECE R30r03f), on 205/55 R16 91V MICHELIN e.Primacy, is above the R117 European regulation wet grip threshold. Estimated tyre longevity is 30.688kms according to Longevity test conducted by DEKRA TEST CENTER, on Michelin's request, June-July 2020, on dimension 205/55 R16 91V on VW Golf 7. (8) Driving habits - Eco-friendly driving depends notably on driving habits, vehicle or tyre pressure.

MICHELIN Primacy 4+:

(1) Wet braking new and worn : External tests conducted by TÜV SÜD Product Service, on Michelin's request, between 80-20 kph, in June 2021, on dimension 205/55 R16 91V on Volkswagen Golf 8 (worn means when worn on machine (buffed) to the depth of Tread Wear Indicator according to European regulation: ECE R30r03f) comparing MICHELIN Primacy 4+ (new : 22,9m - worn : 31,5m) versus BRIDGESTONE TuranzaT005 (new : 22,7m - worn : 36,4m); CONTINENTAL PremiumContact 6 (new :23,0m - worn : 35,3m); GOODYEAR EfficientGrip Performance 2 (new : 23,7m - worn : 35,6m) competitors. (2) Aquaplanning in Curve : External tests conducted by TÜV SÜD Product Service, on Michelin's request, in June 2021, on dimension 205/55 R16 91V on Volkswagen Golf 8 2.01 fDI, 8mm water height, comparing MICHELIN Primacy 4+ (100%) versus BRIDGESTONE TuranzaT005 (87.6%); CONTINENTAL PremiumContact 6 (81.2%); GOODYEAR EfficientGrip Performance 2 (94%) competitors. (3) Aquaplanning in straight line : External tests conducted by TÜV SÜD Product Service, on Michelin's request, in June 2021, on dimension 205/55 R16 91V on Volkswagen Golf VII 1.5 TSI. 9mm water height. comparing MICHELIN Primacy 4+ (100%) versus BRIDGESTONE TuranzaT005 (97,7%); CONTINENTAL PremiumContact 6 (98,4%); GOODYEAR EfficientGrip Performance 2 (97,9%) competitors. (4) Longevity : External tests conducted by DEKRA TEST CENTER, on Michelin's request, in July 2021, on dimension 205/55 R16 91V on Volkswagen Golf comparing MICHELIN Primacy 4+ (REF km) versus BRIDGESTONE TuranzaT005 (-15 998km); CONTINENTAL PremiumContact 6 (-5 655km); GOODYEAR EfficientGrip Performance 2 (+2 093km) competitors. Longevity test run in average real usage (D50) with 12200 km run and extrapolated longevity at 1.6mm.

MICHELIN Pilot Sport 5:

(1) Longevity : Thanks to MICHELIN MaxTouch Construction Technology, which evenly distributes forces of acceleration. braking and cornering, offering a longer tread life. (2) Precision steering : Thanks to MICHELIN's Dynamic Response Technology, which optimizes transmission responsiveness of steering instructions to the road, delivering excellent reactivity and driving precision. (3) Wet and dry braking: Thanks to MICHELIN Dual Sport Tread Design Technology, which has an internal side with large longitudinal grooves that flush the water away for enhanced wet road traction, and an external side with rigid blocks for better grip on dry roads.

MICHELIN Pilot Sport 4 S:

(1) External tests realized by TÜV SÜD, on Michelin's request, on Volkswagen GOLF VII in June 2019 in 235/35-19 91Y with CONTÍNENTAL SportContact 6, GOODYEAR Eagle FI Supersport, DUNLOP Sport Maxx RT 2, HANKOOK Ventus Evo 3 and PIRELLI P Zero competitors. N°1 on dry braking, N°1 in track endurance, co-leader wet braking and co-leader on dry handling (with CONTINENTAL SportContact 6). (2) External tests realized by DEKRA, on Michelin's request, on Audi A3 in July 2019 in 235/35-19 91Y with CONTINENTAL SportContact 6, GOODYEAR Eagle F1 Supersport and HANKOOK Ventus Evo 3 competitors; on Audi A4 in June and July 2016 in 255/35-19 91Y XL with DUNLOP Sport Maxx RT 2: on Audi A3 in June and July 2017 in 235/35-19 91Y XL with PIRELLI P Zero. Longevity test run in average real usage (D50) with 10 000 km run and extrapolated longevity to 1.6mm. Actual results may vary according to road and weather conditions.

MICHELIN Pilot Sport EV:

(1) High speed - In compliance with speed limits set forth in the highway code. (2) Cornering stiffness - Cornering stiffness internal study conducted on machine in 10/2020, on dimension 255/45 R19, comparing MICHELIN Pilot Sport 4 SUV (100%) versus MICHELIN Pilot Sport EV (115%). (3) Wet grip - MICHELIN Pilot Sport EV is rated "B" on the Wet Grip Item of the European labelling scale. (4) Wet grip when worn - New and Worn (worn means worn on machine (buffed) to the depth of Tread Wear Indicator according to European regulation for Tread wear indicator ECE R30r03f), on 255/45 R19 MICHELIN Pilot Sport EV, is above the R117 European regulation wet grip threshold. (5) Energy consumption - MICHELIN Pilot Sport EV is rated "B" on the majority of dimensions on the Energy Consumption Item of the European labelling scale. (6) Better battery range for HP EV - Rolling Resistance internal study conducted in 10/2020, on dimension 255/45 R19, comparing MICHELIN Pilot Sport EV (6.7kg/t) versus MICHELIN Pilot Sport 4 SUV (8.8kg/t). For an electrical vehicle of a mass 2151kg, with an autonomy of 540km, this gap of 2.1kg/t drives to a gain of autonomy of more than 60km, or more than 10% of the initial range. (7) Noise disturbance - Internal noise measurement, done in 2016 on size 245/45 R19 on KIA Cadenza. Noise level measured on the range "170-230Hz". Results may vary according to vehicle, tire range and size, speed and road

MICHELIN Pilot Sport 4 SUV:

(1) Wet braking tests, conducted by TÜV SÜD Product Service on Michelin's request, in August/September 2018 and October 2019/April 2020 and wet braking tests, conducted by APPLUS IDIADA on Michelin's request, in October 2020, between 80 and 20 kph, on dimension 235/60 R18 on AUDI Q5 comparing MICHELIN PILOT SPORT 4 SUV (100%) Versus CONTINENTAL SPORTCONTACT 5 SUV (85.6%), DUNLOP SPORTMAXX RT2 SUV (93.8%), HANKOOK VENTUS PRIME 2 (89,4%), PIRELLI SCORPION VERDE (90.3%), BRIDGESTONE TURANZA T005 (92,2%) and GOODYEAR EAGLE F1 ASYMMETRIC 3 SUV (94.9%). (2) Wet braking tests on worn* tyres, conducted by TÜV SÜD Product Service on Michelin's request, in August/September 2018 & October 2019/ April 2020 and wet braking tests on worn* tyres conducted by APPLUS IDIADA on Michelin's request in October 2020, between 80 and 20 kph, on dimension 235/60 R18 on AUDI O5 comparing MICHELIN PILOT SPORT 4 SUV (100%) versus CONTINENTAL SPORTCONTACT 5 SUV (86%), DUNLOP SPORTMAXX RT2 SUV (88.6%), HANKOOK VENTUS PRIME 2 (85.9%), PIRELLI SCORPION VERDE (90.7%), BRIDGESTONE TURANZA T005 (96.2%) and GOODYEAR EAGLE F1 ASYMMETRIC 3 SUV (90.6%). (3) Dry braking tests, conducted by TÜV SUD Product Service on Michelin's request, in August/September 2018 and October 2019/ April 2020 and dry braking test conducted by APPLUS IDIADA on Michelin's request in October 2020, between 80 and 20 kph, on dimension 235/60 R18 on AUDI Q5 comparing MICHELIN PILOT SPORT 4 SUV (100%) versus CONTINENTAL SPORTCONTACT 5 SUV (93.2%), DUNLOP SPORTMAXX RT2 SUV (96.6%), HANKOOK VENTUS PRIME 2 (96.4%), PIRELLI SCORPION VERDE (92.3%), BRIDGESTONE TURANZA T005 (94.9%) and GOODYEAR EAGLE F1 ASYMMETRIC 3 SUV (94.5%). (4) Longevity tests conducted by DEKRA TEST CENTER, on Michelin's request, in August/September 2018, October 2019 and September/ October 2020, on dimension 235/60 R18 on HYUNDAI SANTA FE CRDI comparing MICHELIN PILOT SPORT 4 SUV (100%) versus CONTINENTAL SPORTCONTACT 5 SUV (80.8%), DUNLOP SPORTMAXX RT2 SUV (73.1%), HANKOOK VENTUS PRIME 2 (82.4%). PIRELLI SCORPION VERDE (69.6%). BRIDGESTONE TURANZA T005 (67.3%) and GOODYEAR EAGLE F1 ASYMMETRIC 3 SUV (95.2%). Longevity test run in average real usage (D50) and extrapolated longevity to 1.6mm. * Worn means worn on machine (buffed) to the depth of Tread Wear Indicator according to European regulation for Tread wear indicator ECE R30r03f.

MICHELIN Alpin 6:

(1) MICHELIN Alpin 6 is approved for use in snow conditions (with 3PMSF marking). To receive the 3PMSF marking, tires must guarantee a minimum level of safety and mobility performance on snow. (2) Snow and wet braking tests conducted by TÜV SÜD Product Service, on Michelin's request, December 2017-January 2018, on dimension 205/55 R16 91H on Volkswagen Golf 7 comparing MICHELIN Alpin 6 versus previous generation MICHELIN Alpin 5 tire new and worn. Worn means worn on machine (buffed) to the depth of Tread Wear Indicator according to European regulation for Tread wear indicator ECE R30r03f. In any event, respect local legislation for winter tires. (3) MICHELIN Alpin 6 has the best longevity in the comparative test done by ADAC on dimension 225/50 R17, published on September 2021.

MICHELIN Pilot Alpin 5:

(1) Based on external tests realized with TÜV SÜD, between January 2018 and March 2018, to compare MICHELIN Pilot Alpin and handling lateral tests performed on wet and snow, aquaplaning tests (curve and longitudinal), snow braking and snow acceleration tests performed new and at 2 mm tread depth, fuel consumption, (2) Snow braking performance, 3PMSF : MICHELIN Pilot Alpin 5 is approved for use in snow conditions (with 3PMSF marking). To receive the 3PMSF marking, tires must guarantee a minimum level of safety and mobility performance on snow. (3) Wet braking performance : MICHELIN Pilot Alpin 5 is rated "B" on the majority of dimensions on the wet grip item of the European labelling scale. (4) Longevity based on external tests realized with Dekra Test Center, April 2018, to compare MICHELIN Pilot Alpin 5 (122,9%) vs previous generation MICHELIN Pilot Alpin 4 (100%), in dimension 225/40 R18 92V XL, on Volkswagen Golf VII.

MICHELIN Pilot Alpin 5 SUV:

(1) Snow braking, acceleration, handling - External tests realized by TÜV SÜD, on Michelin's request, on AUQI Q5 2.0 TDI, between lanuary and March 2019 in 235/60 R18 107H with CONTINENTAL WinterContact TS850P SUV, GOODYEAR UltraGrip Performance Gen-1 SUV, Nokian WR SUV 4 and PIRELLI Scorpion Winter : snow braking and acceleration tests done new and with tread depth 2 mm, lateral and handling tests (new tyre). (2) Braking and handling on wet, aquaplaning

- Based on internal studies done between November 2014 and March 2015, to compare MICHELIN Pilot Alpin 5 SUV vs. km); PIRELLI Scorpion Verde All Season SF (-1,543 km). Longevity test run in average real usage (D50) with 11,568 km run previous generation MICHELIN Latitude Alpin LA2, in dimension 235/65 R17 : braking and handling tests on wet surfaces, aquaplaning tests (longitudinal and curve). (3) MICHELIN Pilot Alpin 5 SUV is approved for use in snow conditions (with on snow. (4) Longevity - External longevity tests realized by DEKRA Test Center, on Michelin's request, on Hyundai SantaFé between February and April 2019 in 235/60 R18 107H with CONTINENTAL WinterContact TS850P SUV, GOODYEAR UltraGrip Performance Gen-1 SUV, Nokian WR SUV 4 and PIRELLI Scorpion Winter.

MICHELIN CrossClimate 2:

(1) Balance of performance - Balance of performance proven by tests conducted in 2020 and 2021 on Dry braking, Wet braking new and worn, Snow braking new and worn, Snow traction new and worn, Rolling resistance, Longevity - see test details in legal mentions 2, 3, 4, 5, 6, 7 - MICHELIN CrossClimate 2 grabs 6 leading positions out of 9 tests, (2) Snow braking tests - Snow braking tests, conducted by TÜV SÜD Product Service on Michelin's request, between 30 and 10 kph. December 2020-April 2021 (on new and 2mm buffed), on dimension 205/55 R16 94V XL on VW Golf 7 comparing MICHELIN CrossClimate 2 (new : 100%-worn : 100%) versus MICHELIN CrossClimate + (new : 95.0%-worn : 88.2%) BRIDGESTONE Weather Control A005 EVO (new : 92,4% - worn : 70,9%) ; CONTINENTAL AllSeasonContact (new : 99,5% - worn : 96,4%) ; GOODYEAR Vector 4Seasons Gen-3 (new : 97,6% - worn : 94,1%) ; PIRELLI Cinturato All Season Plus (new : 81,9% - worn : 76,9%). (3) Snow traction tests - Snow traction tests, conducted by TÜV SÜD Product Service on Michelin's request, December 2020-April 2021 (on new and on 2mm buffed), on dimension 205/55 R16 94V XL on VW Golf 7 comparing MICHELIN CrossClimate 2 (new : 100% - worn : 100%) versus MICHELIN CrossClimate + (new : 95.1% worn : 87,6%) ; BRIDGESTONE Weather Control A005 EVO (new : 84,6% - worn : 65,2%) ; CONTINENTAL AllSeasonContact (new : 95.6% - worn : 91.6%) : GOODYEAR Vector 4Seasons Gen-3 (new : 94.6% - worn : 90.4%) : PIRELLI Cinturato All Season Plus (new : 72,0% - worn : 55,5%). (4) Wet braking tests - Wet braking tests, conducted by TÜV SÜD Product Service on Michelin's request, between 80 and 20 kph, December 2020-April 2021 (worn means when worn on machine (buffed) to the depth of Tread Wear Indicator according to European regulation: ECE R30r03f), on dimension 205/55 R16 94V XL on VW Golf 7 comparing MICHELIN CrossClimate 2 (new : 100% - worn : 100%) versus MICHELIN CrossClimate + (new : 98.2% - worn : 101.1%) : BRIDGESTONE Weather Control A005 EVO (new : 103.2% - worn : 99.5%) : CONTINENTAL AllSeasonContact (new : 94,9% - worn : 96,1%) ; GOODYEAR Vector 4Seasons Gen-3 (new : 95% - worn : 93,5%) ; PIRELLI Cinturato All Season Plus (new : 96,7% - worn : 89%). (5) Dry braking tests - Dry braking tests, conducted by TÜV SÜD Product Service on Michelin's request, between 100 and 0 kph, December 2020-April 2021, on dimension 205/55 R16 94V XL on VW Golf 7 comparing MICHELIN CrossClimate 2 (100%) versus MICHELIN CrossClimate + (96,3%) ; BRIDGESTONE Weather Control A005 EVO (98,1%); CONTINENTAL AllSeasonContact (92,8%); GOODYEAR Vector 4Seasons Gen-3 (90,1%) ; PIRELLI Cinturato All Season Plus (89,4%). (6) Longevity - Longevity test conducted by DEKRA TEST CENTER, on Michelin's request, November 2020, on dimension 205/55 R16 94V XL on VW Golf 7 comparing MICHELIN CrossClimate 2 (100%) : CONTINENTAL AllSeasonContact (100.8%) : GOODYEAR Vector 4Seasons Gen-3 (108.4%) : BRIDGESTONE Weather Control A005 EVO (69,7%). Longevity test run in average real usage (D50) with 11 568 km run and extrapolated longevity at 1.6mm. (7) Rolling Resistance - Rolling Resistance tests conducted on machine by Applus Idiada, on Michelin's request, August 2020, on dimension 205/55 R16 94V XL, comparing MICHELIN CrossClimate 2 (100%) versus MICHELIN CrossClimate + (88,2%). Eco-responsible driving depends notably on driving habits, vehicle or tire pressure. (8) Best seller - Source = Panel Sell Out GFK Passenger Car All Season (all Tier) - Period: 01/2021 to 12/2021. Scope: Great Britain, Germany, Italy, Spain, Turkey, Greece, Poland, and Romania.

MICHELIN CrossClimate 2 SUV:

(1) Balance of performance - Balance of performance proven by tests conducted in 2020 and 2021 on Dry braking. Wet braking new and worn, Snow braking new and worn, Snow traction new and worn, Longevity - see test details in legal mentions 2, 3, 4, 5, 6, 7 - MICHELIN CrossClimate 2 SUV grabs 8 leading positions out of 8 tests. Legal wear limit or "worn" mean when worn on machine (buffed) to the depth of Tread Wear Indicator according to European regulation: ECE R30r03f. (2) Best seller - Source = Panel Sell Out GFK Passenger Car All Season (all Tier) - Period: 01/2021 to 12/2021. Scope: Great Britain, Germany, Italy, Spain, Turkey, Greece, Poland, and Romania. (3) Snow braking tests - Snow braking tests, conducted by TÜV SÜD Product Service on Michelin's request, between 50 and 0 kph, October 2021 - January 2022 (on new and on 2mm buffed), on dimension 235/60 R18 107V and 107W on Audi Q5 40TDI 204hp, Audi Q5 50TFSIe 300hp comparing MICHELIN CrossClimate 2 SUV (new: 30.5m - worn; 38.4m) versus BRIDGESTONE Weather Control A005 EVO (new: 37.1m - worn: 57.3m); CONTINENTAL AllSeasonContact (new: 32.6m - worn: 46.0m); GOODYEAR Vector 4Seasons SUV Gen-3 (new: 33.9m - worn: 45.8m); PIRELLI Scorpion Verde All Season SF (new: 42.5m - worn: 62.7m). Extrapolation from 30-10 km/h to 50-0 km/h is based on the mean decelerations resulting from the measured braking distances achieved in the actual tests. (4) Snow traction tests - Snow traction tests, conducted by TÜV SÜD Product Service on Michelin's request, between 5 to 30 kph, October 2021 - January 2022 (worn means when worn on machine (buffed) to the depth of Tread Wear Indicator according to European regulation: ECE R30r03f), on dimension 235/60 R18 107V and 107W on Audi Q5 40TDI 204hp, Audi Q5 50TFSIe 300hp comparing MICHELIN CrossClimate 2 SUV (new: 100% - worn: 100%) versus BRIDGESTONE Weather Control A005 EVO (new:75.2% - worn: 67.3%); CONTINENTAL AllSeasonContact (new: 93.4% - worn: 84.1%); GOODYEAR Vector 4Seasons SUV Gen-3 (new: 88.8% - worn: 80.9%); PIRELLI Scorpion Verde All Season SF (new: 64.3% - worn: 46.3%). Calculations based on the mean accelerations resulting from the measured acceleration times from 5-30 km/h achieved in the actual tests. (5) Wet braking tests - Wet braking tests, conducted by TÜV SÜD Product Service on Michelin's request, between 80 and 20 kph, October 2021 - January 2022 (on new and on 2mm buffed), on dimension 235/60 R18 107V and 107W on Audi Q5 40TDI 204hp, Audi Q5 50TFSIe 300hp comparing MICHELIN CrossClimate 2 SUV (new: 26.5m - worn: 37.3m) versus BRIDGESTONE Weather Control A005 EVO (new: 27.5m - worn: 37.9m); CONTINENTAL AllSeasonContact (new: 28.0m - worn: 40.7m); GOODYEAR Vector 4Seasons SUV Gen-3 (new: 27.7m - worn: 37.6m): PIRELLI Scorpion Verde All Season SF (new: 30.4m - worn: 41.3m). Average of the performance on high and low µ wet surface with two different temperature ranges each. (6) Dry braking tests - Dry braking tests, conducted by TÜV SÜD Product Service on Michelin's request, between 100 and 0 kph, October 2021 - January 2022, on dimension 235/60 R18 107V and 107W on Audi Q5 40TDI 204hp, Audi Q5 50TFSIe 300hp comparing MICHELIN CrossClimate 2 SUV (34.7m) versus BRIDGESTONE Weather Control A005 EVO (36.0 m): CONTINENTAL AllSeasonContact (36.1m) : GOODYEAR Vector 4Seasons SUV Gen-3 (36.3m); PIRELLI Scorpion Verde All Season SF (36.6m). (7) Longevity - Longevity test conducted by DEKRA TEST CENTER, on Michelin's request, January 2022, on dimension 235/60 R18 107V and 107W on HYUNDAI Santa Fé 2.2 I. CRDI comparing MICHELIN CrossClimate 2 SUV (est. 34,093km) versus BRIDGESTONE Weather Control A005 EVO

MICHELIN CrossClimate Camping:

(1) MICHELIN CrossClimate Camping scores A on the Wet grip class on the European labelling. (2) MICHELIN CrossClimate Camping is approved for use in snow conditions with 3PMSF certification (3 Peak Mountain Snow Flake). (3) Dry Braking: internal Study at Ladoux in Febuary 2020, on Renault Master, comparing MICHELIN CrossClimate Camping on dimension 225/75 R16 CP 118/116 R (41,67m) versus the MICHELIN Agilis Camping on dimension 225/75R16 CP 116Q (42,68m). (4) Longevity: internal Study at Narbonne in March 2020, on Renault Master, comparing MICHELIN CrossClimate Camping on dimension 225/75 R16 CP 118/116 R (13 133km) versus MICHELIN Agilis Camping on dimension 225/75 R16 CP 1160 (12 288km) run in average real usage (D50) with 8 654km run, and extrapolated longevity with estimated longevity at 1.6mm. (5) Thanks to V-Shaped tread-pattern technology with large blocks and wide grooves. (6) ETRTO : Commercial vehicle tyres for service on Motor-Caravans.

MICHELIN Agilis 3:

(1) Rolling Resistance "B" on the European labelling vs "C" for the MICHELIN Agilis +. (2) Based on internal study "Analyse Cycle de Vie" ACV, done on September 2019 by the Michelin Technologies Center comparing MICHELIN Agilis 3 vs. MICHELIN Agilis+, on 235/65 R16 115/113R. MICHELIN Agilis 3 reduces 1.3kg CO2/ tyre for 1 000km vs. MICHELIN Agilis + based on the case of a van equipped with 4 tyres MICHELIN Agilis 3 and running 20 000km per year, the savings will be equivalent to 104kg CO2. Considering a tree can stock up to 35kg of CO2/year on average (depending on type and age of the tree - source: CSR & sustainable development platform), saving 104kg/year is almost equivalent to planting 3 trees. (3) Unit weight of MICHELIN Agilis 3 has been reduced by up to 1,6 kg per tyre vs. MICHELIN Agilis +. (4) Wet braking test, conducted by TÜV SÜD Product Service on Michelin's request, between 80 and 20kph, August 2019, on dimension 235/65 R16 115/113 R on Light Truck Vehicle MB Sprinter 316CDI, comparing new & worn tires⁽⁵⁾; MICHELIN Agilis 3 (31,9m & 38,1m) vs. BRIDGESTONE DÜRAVIS R660 (36,7m & 49,4m); CONTINENTAL CONTIVANCONTACT 100 (32,5m & 47,5m); GOODYEAR EFFICIENTGRIF (5) New and Worn (worn means worn on machine (buffed) to the depth of Tread Wear Indicator according to European regulation for Tread wear indicator ECE R30r03f), on 235/65 R16 115/113 R MICHELIN Agilis 3, is above the R117 European regulation wet grip threshold. (6) Based on internal wear study, done in October 2018, comparing MICHELIN Agilis 3 (50 585kms) vs. MICHELIN Agilis + (42 595kms), on size 235/65 R 16C 115/113R, on Renault Master 130cv 3.5T. Longevity test run in average real usage (D50) with 16 231km run, and extrapolated with estimated longevity at 1.6mm. (7) Tyre features unique kerbing shields for protection against sidewall damage and an abrasion resistant rubber compound derived from proven truck tyre technology.

and extrapolated longevity at 1.6mm.

MICHELIN Agilis CrossClimate:

(1) Dry Braking Tests conducted by IDIADA on Michelin's request, in 2017 & 2019, on dimension 235/65 R16C 115/113 R, on Mercedes-Benz Sprinter, in comparison with its major Premium Summer, Winter & All-Season Competitors (MICHELIN Agilis CrossClimate (40,7m) compared to BRIDGESTONE Duravis 660 (41,7m), CONTINENTAL ContiVanContact™ 100 (41.7m), CONTINENTAL VanContact Winter (47.1m), PIRELLI Carrier™ Winter (46.9M), & MICHELIN Agilis CrossClimate (41,5m) compared to CONTINENTAL VanContact™ 4Season (47,1m), PIRELLI Carrier™ All Season (44,0m) and in 2019 MICHELIN Agilis CrossClimate (46,2m) compared to GOODYEAR Vector 4 Seasons Cargo(49,5m). (1 - bis) Dry Braking Internal Study at Ladoux in November 2020. on dimension 235/65 R16C 115/113 R. on Mercedes-Benz Sprinter, MICHELIN Agilis CrossClimate (39.8m) compared to BRIDGESTONE Duravis All Season (41.5m), (2) MICHELIN Agilis CrossClimate scores A on the Wet grip class on the European labelling. (3) MICHELIN Agilis CrossClimate is approved for use in snow conditions with 3PMSF certification (3 Peak Mountain Snow Flake). (4) Longevity Tests conducted by DEKRA Test Center on Michelin's request, in 2017, on dimension 235/65 R16C 115/113 R, on Mercedes-Benz Sprinter, in comparison with its major premium summer, winter & all-season competitors (SUMMER: MICHELIN Agilis CrossClimate (50 145 km). BRIDGESTONE Duravis 660 (42 760 km), CONTINENTAL ContiVanContact[™] 100 (29 660 km) - WINTER: MICHELIN Agilis CrossClimate (50 412 km), CONTINENTAL VanContact Winter (32 863 km), PIRELLI Carrier™ Winter (33 009 km) - ALL Season (30 467 km), GOODYEAR Vector 4 Seasons (29 790 km). Longevity test run in average real usage (D50) with 10 000 km run, and extrapolated with estimated longevity at 1.6mm. (5) Michelin internal study conducted in presence of DEKRA Test Center (Narbonne Track), in December 2020- February 2021, on dimension 235/65R16C 115/113 R, on Renault Master MICHELIN Agilis CrossClimate (29 789 km) in comparison with BRIDGESTONE Duravis All Season (22 023 km). Longevity test run in average real usage (D50) with 9, 421km run, and extrapolated with estimated longevity at 1.6mm, (6) 4 tyres saved on average, every 100 000 km versus main all season competitors. Internal calculation based on Value Tool for Fleet, on dimension 235/65 R16 115/113R for 1 LCV with an annual mileage per vehicle of 100 000km and a vehicle lifecycle period of 1 year (MICHELIN Agilis CrossClimate : 4 tyres, CONTINENTAL VanContact 4 Seasons : 12 tyres, PIRELLI Carrier AllSeason : 8

MICHELIN Agilis Alpin:

(1) MICHELIN Agilis Alpin tyre is approved for use in snow conditions with 3PMSF certification (3 Peaks Mountain Snow Flake). (2) MICHELIN Agilis Alpin is rated "B" on the wet grip item of the European labelling scale. (3) "Last kilometer" being understood as until the minimum legal tread depth (1.6 mm). Please refer to the minimum legal tread depth in your country. (4) New and Worn (worn means worn on machine (buffed) to the depth of Tread Wear Indicator according to European regulation for Tread wear indicator ECE R30r03f), on 235/65 R16 115/113 R MICHELIN Agilis Alpin, is above the R117 European regulation snow grip threshold. (5) Longevity Test conducted by DEKRA Test Center on Michelin's request. in March-April 2017, on dimension 235/65 R16C 115/113 Å, on Mercedes-Benz Sprinter, in comparison with two of its major Premium Winter Competitors (MICHELIN Agilis Alpin: 41 886km vs. CONTINENTAL Van contact Winter: 33 039 km and PIRELLI Carrier™Winter: 33 185km). Longevity test run in average real usage (D50) with 10 000 km run, with estimated



More information on www.michelin.country



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